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This article is written for specific Niche and based on some specific client requirements, given here only as sample. Our website: [www.technologywisdom.com](http://www.technologywisdom.com)

*Client Satisfaction through our Quality Team Work*

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## **JOOMLA: A Membership Site Tool**

Hey, is it the right choice? Yes definitely it is the right choice. Joomla is a revolutionary and award winning product. Its user friendly and interactive and much popular now a day's amongst the web developer and online community. If you are planning for a membership site then it is the best and exact choice which you can make at your first step before starting. It is the best content management system available to publish World Wide Web. The most excellent thing about it is that it is absolutely free and open source. Developers have been built many templates of JOOMLA which are for sale and there are also a large number of free templates available. Building website through JOOMLA using its templates is very easy and so many tutorials are also available to learn this software application. Their own forum also contains millions of posts and if you search through some search engine you can get plenty of help material content too. Another good point is that it is cross platform supported. It is basically a PHP based web system and have capability to increase its power and functionalities through so many plug-ins and extensions which are also available to work along with it. Whenever a new module is build it is advertised on their web site and becomes available for all of the clients. JOOMLA claims that it is currently serving more than 3600 extensions which of course enhance its capability robustly. Extensions are called modules and these can be anything from hit counters to polls. These can be placed anywhere and at any page of the entire web site.

It is suitable for both large and small organizations and its 24/7 support keeps you tension free. It is fast and reliable and it claims following features built within it;

1. **User Management**
2. **Media Manager**
3. **Language Manager**
4. **Banner Management**
5. **Contact Management**
6. **Polls**
7. **Search**
8. **Web Link Management**
9. **Content Management**
10. **Syndication and News Feed Management**
11. **Menu Manager**
12. **Template Management**
13. **Integrated Help System**
14. **Web Services**
15. **Extensibility**
16. **Debugging and Error Reporting**
17. **Mass Mailing System**

You can access and manage all the functionalities by logging in from the backend panel and then customize and link the applications, templates, categories and logins, all that is too much simplified and user friendly. You can manage newsletters, shopping cart, seminars, social/networking profiles, forums, galleries, directories and article submissions. Mobile entertainment is also its one of the featured components / modules. Spam protection module



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also keeps your content safe and clean from spammer's bogus entries. You can also create your own components and templates and can attach those to your existing running system. JOOMLA can also be optimized for SEO by installing SEF patch and link building components. In many ways its SEO is easier and less time consuming in comparison of traditional search engine optimization methods.

JOOMLA hosting is also cheap and if you search over the internet you will find numerous hosting solutions supporting JOOMLA. Some companies may charge initial setup cost too but there are many options available depending upon your needs that how much space, bandwidth and other features you may want to acquire.

Another best feature is that support of JOOMLA is widely available and the organization itself continuously working for its updates, versions and enhancements. JOOMLA offers a help desk facility for your assistance. It helps its clients to learn that how to use integrate and control the entire structure of your website through their system.

There is simply no reason for anyone to not to use JOOMLA as its membership site tool. I personally recommend that whenever you start using it patiently learn each and everything which is going to be used by you. As much powerful grip you will have on the tool that much you will be able to take its advantages and benefits.